



# KILLARNEY COFFEE CUP PROJECT



Headquartered in the beautiful town of Killarney, surrounded by National parks and lakes, Tricel adopts the reusable cup initiative.

The Killarney Coffee Cup Project showcases a community's commitment to environmental stewardship by implementing a single-use cup ban. It sets an example for other regions and encourages similar initiatives elsewhere. More than 18.5 tonnes of rubbish are expected to be removed from the Killarney municipal waste network due to the Killarney Coffee Cup Project. Over the coming weeks, each member of staff will receive a "2GoCup", with the company banning single use cups.



***"Tricel's commitment to this initiative shows a dedication to environmental responsibility and community engagement. The initiative contributes to the reduction of single-use plastic waste and the promotion of sustainability. With reusable cups, Tricel is committed to a cleaner, greener future for Killarney. This initiative will hopefully create a ripple effect that encourages other businesses and communities to follow suit. We must continue to support and promote initiatives like this to make the world more sustainable."***

**- Mike Stack, CEO Tricel**